**DEBUTING** project



Newsletter 1 / 2024

# **DEBUTING Meeting in Stuttgart**

# Gender Equality as a Competitive Factor in Baden-Württemberg and in the EU

The fourth interregional in-person partner meeting of DEBUTING project took place in Stuttgart, Germany, 24 - 25 January 2024. Minister of Economic Affairs, Labour and Tourism of Baden-



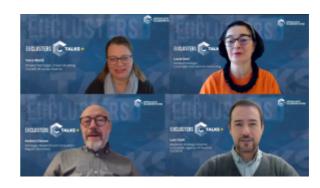
Württemberg Dr. Nicole Hoffmeister-Kraut welcomed representatives from the partner nations to the meeting, focusing on the question of how greater diversity and equal opportunities in the economy can help to combat the shortage of skilled workers.

Read more

## **DEBUTING** at the EU Clusters Talk

#### on Gender Equality for SMEs' Competitiveness and Sustainability

On 10 January 2024, DEBUTING was strongly represented at the *EU Clusters Talk on Gender* 



equality for SMEs' competitiveness and sustainability, organised by the European Cluster Collaboration Platform (ECCP), on behalf of the European Commission. The highly interesting talk included discussions on the state of gender equality in industry, examples of gender equality work at cluster and policy level, presentations of gender equality related projects such as DEBUTING and Penelope and much more.

Read more

#### Panel Discussion on Clusters and Gender Equality

The 9th Congress of Polish Clusters took place on 9 November 2023 in Gdansk. One highlight of the program was the panel *Clusters as Creators of New Business Models Considering Inclusiveness and Gender Equality,* that was implemented as part of the DEBUTING project, covering also benefits for businesses from increased gender equality in workplaces.

Read more

# Watch the Thematic Workshop Videos!

### Inclusive and Gender Equal Companies

The first thematic workshop was about inclusive and gender equal companies. In this summarizing video Anne-Charlott Callerstig covers widely what is reflected in research about gender equality in competence supply and why it is important. Callerstig also gives practical examples on the topic, for example clarifying the importance of diverse approach in product design.

Watch video

### **Organizational Culture and Structure**

The second thematic workshop of DEBUTING project was held 14 November 2023 with the theme **Organizational Culture and Structure**, organized by Karlstad University. The event covered what is reflected in research and in practice about gender equality and organizational culture and structure, and why it is important to apply a gender equality and diversity approach. You can read more about the event here.

Watch video

#### Strasbourg Meeting an Interregional Learning Experience!

The third in-person interregional DEBUTING meeting took place 10 - 11 October 2023 in Strasbourg, France, where altogether more than 40 people - representing DEBUTING project partners, stakeholders, and the Grand Est region - met to discuss improving gender equality and inclusiveness and to learn from each other.



Read more

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#### **DEBUTING Website and Social Media**

Please check our <u>webiste</u> for more news on DEBUTING project. DEBUTING is also present on social media. Please follow us on <u>LinkedIn</u>, <u>X</u> and <u>Facebook</u> for more info and updates on the topic.

**DEBUTING** project

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